

## INTRODUCTION

Welcome to [www.bogartfoundation.ro](http://www.bogartfoundation.ro)  
This Cookie Policy explains how we use cookies and similar technologies to provide you with an enhanced and personalized experience when visiting our website. The use of cookies helps us understand your behavior on our site, improve its functionality, and provide you with relevant content. It is important to read this policy to understand what cookies are, how we use them, and how you can control your cookie settings. By using our website, you agree to the use of cookies as described in this policy. If you do not agree with the use of cookies, please adjust your browser settings or discontinue using our website.

This Cookie Policy applies to all visitors of the website [www.bogartfoundation.ro](http://www.bogartfoundation.ro), owned and operated by FUNDATIA BOG'ART, located in Bucharest, str. Ion Brezoianu no. 27, 6th floor, sector 1, with fiscal registration number 22613715.

The purpose of our Cookie Policy is to inform users about how cookies and similar technologies are used on this website. This includes details about what cookies are, how they are used, what types of cookies are implemented, the purposes for which they are used, and how users can control or manage their cookie preferences.

Thank you for choosing [www.bogartfoundation.ro](http://www.bogartfoundation.ro) and for trusting us with managing your privacy and cookie preferences.

## WHAT ARE COOKIES?

Cookies are small text files stored on your device (computer, tablet, smartphone) when you visit a website. They help websites remember information about your visit, such as your preferred language, viewed products, and other settings, to make navigation easier and the site more useful for you.

The term "cookies" refers to both cookies and any other similar technologies through which information can be automatically collected. These are used to ensure functional navigation, provide a better browsing experience, perform statistical analyses regarding site access, ensure site security, and offer advertising tailored to your interests.

As mentioned above, cookies are small text files placed by the website/page visited, via the browser, on the device you use for navigation (computer, smartphone, etc.), identifying the device when accessing the website/page. A cookie consists of two parts: → the name and → the content or value of the cookie. Technically, only the web server that sent that cookie can access it again when a visitor returns to the web page associated with that web server.

### **HOW DO WE USE COOKIES?**

We use cookies for various purposes, including:

- **Essential Cookies:** Necessary for the proper functioning of the website and to allow you to navigate and use its features.
- **Performance Cookies:** Collect information about how visitors use our site, helping us improve its functionality and performance.
- **Functionality Cookies:** Allow the site to remember your choices (such as language or region) and provide enhanced, more personalized features.
- **Advertising Cookies:** Used to provide you with relevant ads tailored to your interests while limiting the number of times the same ad is displayed.

### **USE OF SOCIAL PLUG-INS**

Fundatia Bog'Art uses third-party social media plug-ins. Plug-ins are small software applications provided by social media platform providers that integrate them when included on the visited website/page. Generally, your interaction with a plug-in allows the third party to collect certain information about you, including your IP address, page header information, and browser information. Fundatia Bog'Art has implemented the following social buttons:

- Facebook
- Instagram
- LinkedIn

### **COOKIE LIFESPAN**

Once installed, cookies have a determined lifespan, remaining "passive," meaning they do not contain software programs, viruses, or spyware and do not access information on the visitor's hard drive.

### **CATEGORIES OF COOKIES**

- **Session Cookies:** A "session cookie" is a cookie that is automatically deleted when the visitor closes their browser.

- **Persistent Cookies:** A "persistent cookie" is a cookie that remains stored on the visitor's terminal until it reaches a specific expiration date (which may be in a few minutes, days, or several years).
- **Third-Party Cookies:** Online identifiers can be placed by Fundatia Bog'Art or by "third parties." If you consent, these third-party websites will place cookies that allow you to view content provided by these third parties on our website. These third parties may collect and use your data through cookies for purposes they have set in their privacy policy. Fundatia Bog'Art provides you with information about the identity and links to these third parties, as well as the option to opt-in/opt-out of the online identifiers placed by them.
- **Cookies used on our website:**
  - **Necessary Cookies:** Necessary cookies allow you to browse our site and use its features. They also ensure the security of the website. These cookies do not collect information about you that could be used for advertising or to track your browsing activity.
  - **Statistics Cookies:** Statistics cookies indicate whether a particular visitor to the website has previously visited/used this website. These cookies are used solely for statistical purposes.
  - **Marketing Cookies:** Marketing cookies are used for targeting online advertising. They store information about the content viewed, being used to display relevant advertising according to your interests.

The detailed list of cookies on [www.bogartfoundation.ro](http://www.bogartfoundation.ro) is available in Annex 1.

## **MANAGING COOKIES**

You can express your consent for the use of all or part of the cookies/online identifiers or choose to use the website without the placement of cookies, except those necessary for the website's operation.

You can change your cookie preferences at any time by accessing the section: Cookie Settings

You can also modify your cookie preferences and delete existing cookies by accessing your browser's settings in the "options" section or the browser's "preferences" menu:

- Cookie settings in Internet Explorer
- Cookie settings in Microsoft Edge
- Cookie settings in Firefox
- Cookie settings in Chrome for Desktop
- Cookie settings in Chrome for Android
- Cookie settings in Safari

Thank you for reading our Cookie Policy and for choosing to browse [www.bogartfoundation.ro](http://www.bogartfoundation.ro). We are committed to protecting your privacy and personal data and providing you with a safe and personalized online experience. By understanding and managing your cookie preferences, you help us continuously improve the functionality and performance of our site. If you have any questions or concerns about this policy or how we use cookies, please contact us at:

Postal address: Bucharest, str. Ion Brezoianu no. 27, 6th floor, sector 1

Email address: [gdpr@bogartfoundation.ro](mailto:gdpr@bogartfoundation.ro)

We will be happy to provide you with all the necessary information and assist you in managing your cookie preferences.

This policy may be periodically updated to reflect legislative changes or improvements to our privacy practices. We encourage you to check this page regularly to stay informed about the latest information regarding the use of cookies on our site. The date of the last update is indicated at the beginning of this policy.

Your safe browsing and the privacy of your data are our priorities. Thank you for your trust and for choosing us.

ANEXA 1

CATEGORIE COOKIE	NUME COOKIE	SCOPUL	TIP FURNIZOR	PERIOADA DE RETENTIE	UNDE SE TRANSMIT INFORMATIILE
MARKETING	YSC	Registers a unique ID to keep statistics about the YouTube videos the visitor has viewed.	HTTP Youtube	Sesiune	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
STATISTIC	_utma	It collects information about the number of visits a visitor has made to the website, as well as the date of the most recent visit. Used by Google Analytics.	HTTP Google	2 years	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
MARKETING	tr	Used by Facebook to deliver a range of advertising products, such as real-time bidding from third-party advertisers.	Pixel	Sesiune	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).

MARKETING	YSC	Registers a unique ID to keep statistics about the YouTube videos the visitor has viewed.	HTTP Youtube		The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
STATISTIC	@@History/@@scroll #	Unclassified	HTML	Persistent	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
STATISTIC	_ga	Registers a unique ID that is used to generate statistical data about how the visitor uses the website	HTTP Google	2 years	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
STATISTIC	_gat	Used by Google Analytics to accelerate application rate	HTTP Google	Sesiune	The information collected is stored and transmitted within the

					EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
STATISTIC	_gid	Registers a unique ID that is used to generate statistical data about how the visitor uses the website	HTTP Google	Sesiune	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
MARKETING	__atuvc	Updates counter to website social sharing Features.	HTTP Google	13 months	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
MARKETING	__atuvs	Ensures that the updated counter is displayed to the user if a page is shared with the social sharing service, AddThis.	HTTP Google	Sesiune	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers

					located in third countries (e.g. USA).
MARKETING	ads/ga-audiences	Used by Google AdWords to re-engage visitors who are likely to convert to customers based on the visitor's online behavior across websites	Pixel	Sesiune	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
MARKETING	fr	Used by Facebook	HTTP Google	3 months	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
MARKETING	tr	Captcha plugin for website forms (captcha is a computer program designed to distinguish human from machine input)	HTTP Google	Sesiune	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).



FUNCTIONALIT Y	mc_session_ids[default]	Captcha plugin for website forms	HTTP Google	Sesiune	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
FUNCTIONALIT Y	mc_session_ids[multi][0]	Captcha plugin for website forms	HTTP Google	Sesiune	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
FUNCTIONALIT Y	mc_session_ids[multi][1]	Captcha plugin for website forms	HTTP Google	Sesiune	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
FUNCTIONALIT Y	mc_session_ids[multi][2]	Captcha plugin for website forms	HTTP Google	Sesiune	The information collected is stored and transmitted within the

					EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).
FUNCTIONALITY	mc_session_ids[multi][3]	Captcha plugin for website forms	HTTP Google	Sesiune	The information collected is stored and transmitted within the EU/European Economic Area. It is possible that the provider uses servers located in third countries (e.g. USA).